



## SAN MATEO POLICE DEPARTMENT

Ed Barberini  
Chief of Police

200 Franklin Pkwy  
San Mateo, CA 94403  
(650) 522-7710  
[www.sanmateopolice.org](http://www.sanmateopolice.org)

### MEDIA INVITE

**For Immediate Release No. 20251210-092**  
**Wednesday, December 10, 2025**

#### **San Mateo Police Activities League to Host Annual Brunch with Santa Event**

Six hundred San Mateo PAL participants are registered to attend this Saturday's Brunch with Santa at the Martin Luther King Jr. Recreation Center. This annual event provides our PAL families with a warm breakfast, a visit with Santa Claus, cookie decorating with Mrs. Claus, and a visit to Santa's Toy Shop. \*Breakfast and all toys are donated by PAL sponsors & donors and staffed mostly with volunteers.

**San Mateo, CA** – December 2025 – On the heels of a very successful Shop with a Cop event, this Saturday, December 13, 2025, the San Mateo Police Activities League (San Mateo PAL) is proud to announce our largest Brunch with Santa event yet. With 600 PAL participants registered to attend, our PAL families will be served up a delicious breakfast provided by Esposito's Catering. While waiting for breakfast, our special visitors will begin at "Mrs. Claus' Cookies", where they can decorate delicious cookies alongside this very special lady. Then it's off for a quick visit and photo with Santa where they can let him know what they want for Christmas. Finally, our friends will end their visit with a trip to Santa's Toy Shop to pick a gift from a variety of toys donated by many wonderful partner organizations.

This special event will begin at 9am and is expected to run through noon. \*Seating times will run every half hour in order to sit the large number of families who registered. Media is invited to attend and should RSVP to San Mateo Police Department Community Relations Officer/PAL Liaison Jeanine Luna, [jluna@cityofsanmateo.org](mailto:jluna@cityofsanmateo.org).

**About San Mateo PAL:** A collaboration between the City of San Mateo's Police and Parks & Recreation Departments, San Mateo PAL is non-profit 501c(3) organization. Since 1997, the San Mateo Police Activities League (PAL) has been dedicated to creating opportunities for local youth through free or low-cost recreational, educational, and enrichment programs. With the support of a volunteer board of directors, police officers, parks and recreation staff, and city employees, PAL invests in kids, the heart of our community, to help build a stronger and safer San Mateo. PAL's mission is to "Build the Bond Between Cops & Kids."

To learn more about PAL, visit [www.sanmateopal.org](http://www.sanmateopal.org).

#### **Event Sponsors:**

Artichoke Joes  
Verkada  
BlackRock  
The Baumann Family  
Ed and Jackie Barberini

**Toy Sponsors:**

BlackRock  
Ernst & Young  
Heritage Bank of Commerce  
Latham & Watkins  
Macy's  
Peninsula Mustangs Car Club & San Mateo Knights  
Skydio  
UP Basketball  
Verkada  
San Mateo Consolidated Fire Department

**Volunteers from:**

California Water Service  
Franklin Templeton  
Heritage Bank of Commerce  
San Mateo PAL Board of Directors  
Skydio

***\*This event is a pre-registered event. We are currently at capacity but have an active waiting list.***

**Day Of Media Contact:**

Jeanine Luna, Community Relations Officer  
(650)740-6751  
[jluna@cityofsanmateo.org](mailto:jluna@cityofsanmateo.org)

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