



SAN MATEO POLICE DEPARTMENT

Ed Barberini
Chief of Police

200 Franklin Pkwy
San Mateo, CA 94403
(650) 522-7710
www.sanmateopolice.org

MEDIA RELEASE / COMMUNITY ALERT

For Immediate Release No. 20251006-072
Monday, October 6, 2025

SAN MATEO PAL AND PARKS & RECREATION HOST 7TH ANNUAL DIA DE LOS MUERTOS EVENT

Join us as we honor life, family, and culture through tradition, art and celebration.

San Mateo, CA – The San Mateo Police Activities League (PAL) and the City of San Mateo Parks & Recreation Department are proud to present the 7th Annual Día de los Muertos Celebration on Saturday, October 11, 2025, from 12:00 p.m. to 3:00 p.m. at the Dr. Martin Luther King Jr. Community Center and Park in San Mateo (725 Monte Diablo Ave.).

PAL extends their heartfelt thanks to the Presenting “El Corazón” Sponsor, the Koshland North Central Fellows, whose generous support makes this celebration possible. The Fellows are local community leaders committed to building a stronger North Central San Mateo by creating a shared vision and action plan to support and uplift the neighborhoods.

This vibrant, family-friendly event brings together the community to honor life, family, and culture through tradition, art, and celebration. More than 350 community members are expected to gather for an afternoon filled with cultural performances, interactive activities, a classic car show, community altars, arts and crafts, and delicious food.

Highlights of this year's celebration include:

- A community altar, along with altars created by local schools
- A lively car show showcasing classic and custom vehicles
- Cultural performances, including PAL's own Ballet Folklórico group
- Local businesses/vendors offering products and community resources

“This celebration is a beautiful way for our community to come together to honor traditions, celebrate culture, and strengthen connections,” said Chief Ed Barberini, Chair of the PAL Board. “We are proud to create a space that is welcoming, educational, and fun for all ages.”

The event will also feature special opening remarks by San Mateo City Council Member Nicole Fernandez, who serves on the Board of Directors for the Home Association of North Central (HANCSM).

Proceeds from this celebration will support San Mateo PAL's youth programs, which for more than 25 years have provided mentorship, academic support, and enrichment opportunities to thousands of local children and families. As a 501(c)(3) nonprofit, PAL is dedicated to promoting the healthy physical, social, and emotional development of youth, while helping bridge economic inequalities in our community. If you'd like to make a difference in the lives of local kids, please consider a donation at sanmateopal.org/more-ways-to-give/donate.

Event Details:

Date: Saturday, October 11, 2025

Time: 12:00 p.m. – 3:00 p.m.

Location: Dr. Martin Luther King Jr. Community Park, San Mateo

Admission: Free and open to the public

For more information, visit www.sanmateopal.org.

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