



SAN MATEO POLICE DEPARTMENT

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MEDIA RELEASE / COMMUNITY ALERT

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SAN MATEO POLICE ACTIVITIES LEAGUE HOSTS BACKPACK PALOOZA

Yesterday, San Mateo PAL hosted their annual Backpack PALooza!; providing backpacks and school supplies to hundreds of our PAL youth.

San Mateo, CA – On Wednesday, July 16, 2025, the San Mateo Police Activities League (San Mateo PAL) hosted their annual “Backpack PALooza!” from 5:30-8 p.m. at Martin Luther King Jr. Recreational Center (725 Monte Diablo Ave.). This was a special back-to-school event providing local students with the supplies they need to start the school year strong. This effort wouldn’t be possible without the incredible generosity of our event sponsors.

We’re deeply grateful to BlackRock and the BlackRock volunteers, Gloria Rhodes Brown, the Mayer Family Foundation, McDonald’s, and our in-kind sponsor, Office Depot, for their support and commitment to our youth. Chief Barberini and the entire San Mateo PAL team thank and recognize their generosity and their support! Thanks to them, hundreds of students in our community will head into the school year prepared and confident.

All funds, and/or goods or services donated or sponsored directly benefit the San Mateo Police Activities League membership. San Mateo PAL is a 501(c)(3) non-profit organization, founded in 1997, and is a collaboration between both the San Mateo Police Department and the San Mateo Parks and Recreation Department. PAL’s mission is to “Build the Bond Between Cops & Kids” and the goal is to keep kids on track, in school, and away from negative and troubling behaviors. We do this by engaging youth with police officers to create a safer community and promote the healthy physical, social, and psychological development of our youth.

To donate directly to PAL, you can visit www.sanmateopal.org.

Sponsors:

BlackRock
Gloria Rhodes Brown
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