



Transition to District Elections Public Hearing #3

September 13, 2021

Drew Corbett, City Manager
Chris Chaffee, Redistricting Partners



Background

- May 24, 2021: City receives demand letter alleging current at-large Council election system violates California Voting Rights Act (CVRA)
- June 21, 2021: Council adopts resolution of intent to transition to district elections
- July 19, 2021: Council approves updated transition schedule, with goal to complete process by Nov. 15, 2021
- Aug. 23/Sept. 13, 2021: Public Hearings #1 and #2 held, Council decides to move to 5 districts with rotating mayor
- Sept. 23, 2021: First round of draft maps published
- Oct. 7, 2021: Updated draft maps to be published
- November 2022: First by-district City Council elections to be held



Virtual Public Hearing Schedule



Type of Meeting	Purpose	Date	Time
Public Hearing #1 (Special Meeting)	Input from Communities of Interest (no map drawing)	8/23/21	6:00 pm
Public Hearing #2 (Special Meeting)	Input from Communities of Interest (no map drawing) and direction given on district composition	9/13/21	6:00 pm
Public Hearing #3 (Special Meeting) →	Review proposed draft maps, provide feedback on revisions	9/30/21	6:00 pm
Public Hearing #4 (Special Meeting)	Review updated maps, provide direction on final revised draft map	10/14/21	6:00 pm
Public Hearing #5 (Regular Meeting)	Introduction of ordinance (no map changes), decision on sequencing	11/1/21	7:30 pm
Consent Calendar (Regular Meeting)	Adoption of ordinance	11/15/21	7:00 pm





In-Person Community Workshops

Type of Meeting	Purpose	Date	Time	Location
Community Workshop	Input from Communities of Interest	8/21/21	10:00 am	Main Library Oak Room 55 W. Third Ave.
Community Workshop (hosted in Spanish)	Input from Communities of Interest	8/21/21	2:00 pm	Martin Luther King Jr. Center 725 Monte Diablo Ave.
Community Workshop	Input on map drawing	9/25/21	2:00 pm	Main Library Oak Room 55 W. Third Ave.
Community Workshop (hosted in Spanish)	Input on map drawing	10/2/21	9:30 am	Congregational Church 225 Tilton Ave.
Community Workshop	Input on map drawing	10/2/21	1:00 pm	Senior Center 2645 Alameda de las Pulgas



Outreach & Engagement

www.cityofsanmateo.org/districtelections

Multi-lingual campaign with digital & print materials

Updates since Public Hearing #2 Sept. 13

- Citywide mailer being sent with draft maps
- Pop-ups at events including Movies in the Park, Bayfront Clean Up
- Outreach at King Center during International Night, hosted pop-up outside Mi Rancho, contracting with PCRC for direct outreach to underserved communities, collaborating with PAL & King staff
- Held first of 3 workshops on map drawing





REDISTRICTING PARTNERS



- City hired professional demographer to assist with the process
- Chris Chaffee will present on public input received to date and draft maps



Considerations for Council

- Hold public hearing
- Provide feedback to help narrow down map options:
 - Are there any maps that shouldn't be considered?
 - Is there a preferred map?
 - What adjustments should be made?
 - Ex: try to keep specific neighborhoods together/apart, geographic features to use as boundaries, etc.