

Recreation Facilities Strategic Plan Summary Report

Appendix 5

Alternatives: For-Profit and Non-Profit Recreation Facilities

Below is a summary of each of the larger for-profit and non-profit facilities in the region that provide multiple activities and with facilities that are similar to what may be included in a community center. These include one for-profit “modern country club” (Bay Club- Redwood Shores), three non-profits (Peninsula Jewish Community Center, Peninsula Family YMCA and Mid-Peninsula Boys and Girls Club) and one educational institution (College of San Mateo).

Following that is a listing (with location) of all private and non-profit fitness, gymnastics, arts, dance and other recreational facilities within the San Mateo city limits that could be identified.

Larger Facilities in San Mateo and Adjacent Communities

Bay Club- Redwood Shores

The Bay Club- Redwood Shores is owned by the Bay Club Company, a chain which owns/operates 24 “modern country clubs” throughout California. It describes itself as “your everyday resort”. They offer three tiers of membership, but do not publish their fees.

The facility sits on a 10 acre site. Indoor facilities include a 15,000-square-foot fitness center, 5 squash courts, a gymnasium, and group exercise rooms (for spinning, yoga, pilates, aerobics, etc.). Other services include personal training and physical therapy. It also includes retail, sanctuary spa and bar/lounge- all of which are open to members and the non-member public.

Outdoor facilities include two lap pools, two recreational pools, including Splash Landing water park, and four tennis courts. The Splash Landing water park is outdoor, is heated to 83° and is operated primarily: daily Memorial Day through Labor Day, and weekends through October, weather permitting. It includes a three-story water slide, a splash area with bubblers, floor geysers and spray features, zero-depth entry, small slide and climbing platform, spray cannons and dumping buckets. Aquatics programming also includes lessons, water exercise and competitive swim teams.

San Mateo Athletic Club- College of San Mateo

Provides fitness and aquatics programs. Facilities are shared between students and community members, who use them on a membership basis. Fitness facilities include 19,500 square feet of space with a wide variety of equipment, and space for group exercise, Yoga and Pilates. Personal trainers are also available. Aquatics Facilities include a 50 meter pool and a 25 yard 6 lane pool. Programs include Lap Swim, Masters Swim Team, Water Exercise and Swim Lessons. They do not publish their fees.

Peninsula Jewish Community Center (PJCC)- Foster City

The PJCC facility and program are characteristic of the Lifestyle Center concept. It is a non-profit operation, and their mission statement states:

“The mission of the Peninsula Jewish Community Center (PJCC) is to build a caring and connected community, develop leadership, and strengthen Jewish identity and values in a center with an environment that is welcoming to all people at every stage of life. The PJCC serves all of San Mateo County through programming and educational initiatives that emphasize holistic wellness of mind, body, spirit, and environment.

The PJCC’s overarching goals are to promote wellness, prevent isolation, build knowledge and community bonds, and help one another to improve the world. To ensure the PJCC positively impacts the communities it serves, it offers a range of services: healthy eating classes; social programs for seniors; a community gardening program for the Center and public school students; a strong cultural arts program, and much more. The PJCC embraces the diversity of culture, opinion, religion, and identity in our wider community, serving as a center for wellness, the community, families, and for Jewish life and culture.”

The facilities include the 50,000 square foot Byers Athletic Center, which includes a gymnasium; fitness center with strength training and cardiovascular equipment; and aquatic center with indoor and outdoor pools, a kiddie pool and whirlpool. Fitness and recreational programs include self-directed equipment use, group exercise classes, physical therapy, personal training, massage, sauna and sports leagues. Aquatics programming includes swim lessons, aquatic fitness, lap swimming, masters swim team, youth swim team and recreation swim. Child care services are also provided.

Other facilities, in addition to the 50,000 square foot Byers Athletic Center, house other programs such as preschool, summer and school break camps, and a variety of special interest courses and activities.

They do not publish their fees.

Peninsula Family YMCA- San Mateo

YMCA is a membership organization. Their facility is geared toward active living-fitness/wellness and sports activities, though they also sponsor many programs that are more broadly recreational, educational, or service oriented. Their statement of purpose includes:

“A YMCA membership gives you so much more than just access to our facility. With a focus on youth development, improving individual health and well-being, and supporting our community, your participation will bring about a meaningful change not just within yourself, but within our community as well. The Peninsula Family YMCA (a branch of the YMCA of San Francisco) builds strong kids, strong families and strong communities by enriching the lives of all people in mind, spirit, and body.”

The San Mateo facility includes the following- a gymnasium, a fitness center with cardio, strength and weight equipment, a pilates studio, mind/body studio, and a seven lane indoor swimming pool that supports lap swimming, water exercise, lessons, recreation swim, and competitive swim.

Fees include the following- Program Membership: a \$50 individual or \$75 family annual membership allows access to specified programs for an additional a la carte fee. Facility Membership: there is a wide variety of membership fees based upon single vs. family, by age, whether access is provided to the Peninsula YMCA only, or other clubs, etc. For comparison sake a Family Household membership (2 adults + dependents ages 18 and under) is: \$149 to join and \$128/month.

Mid-Peninsula Boys and Girls Club (MPBGC)

The MPBGC is a membership organization for children, and operates its facility in the North Shoreview neighborhood of San Mateo. The membership fee is \$50/year. There are additional fees for summer, winter and spring break camps. Their mission statement:

“Our mission is to inspire and enable all young people, especially those who need us most, to reach their full potential as productive, responsible and caring citizens. We seek to provide our members with:

- A safe place to learn and grow
- Ongoing relationships with caring, adult professionals
- Life-enhancing programs and character development experiences
- Hope and opportunity”

In addition, they state that their “club programs are based on four key attributes that are critical in making a positive impact on the life of a child: a dedicated youth facility, open when kids need us, professional staff, and affordability for all youth”. They provide their members with “a wide array of educational, recreational and social activities in a safe and structured environment during after-school hours”.

MPBGC primarily operates as an enriched after-school child care site. They transport children to their site after school, and provide a program that includes homework time, and recreational and educational activities. They provide extended care during school breaks, and camps during the summer. In addition, the MPBGC offers one-on-one tutoring, teen programs, sports leagues special events and speakers.

All Identified Non-Profit and Private Recreational Facilities in City of San Mateo:

Fitness Clubs

Name	Address	Website
Equinox	4 East 4 th Avenue	www.equinox.com
24 Hour Fitness	93 Bovet Road	www.24hourfitness.com
24 Hour Fitness	500 South El Camino Real	www.24hourfitness.com
Fitness 19	2727 S. El Camino Real	www.fitness19.com
Crunch	1150 Park Place	www.crunch.com
Snap Fitness	1232 W. Hillsdale Blvd	www.snapfitness.com
San Mateo Athletic Club at CSM		https://smccd.edu/sanmateoathleticclub/
Fitness 1119	1119 South B Street	http://fitness1119.com/
CrossFit San Mateo Team Elite	11 S. Railroad Avenue	http://aprojectsc.com/
Core Studio	3176 Campus Drive	http://corestudiospx.com/
Reach Fitness	2211 Bridgepoint Pkwy	
Precision Fitness	801 N. San Mateo Drive	http://precisionfitness.org/
Steppin Stones Fitness	29 W. 37 th Avenue	
The Bar Method	128 De Anza Boulevard	http://sanmateo.barmethod.com/
Reactor Personal Training	118 De Anza Boulevard	http://www.reactorpersonaltraining.com/

Gymnastics Studios

Peninsula Gymnastics	1740 Leslie Street	http://www.peninsulagym.com/
Premier All Stars	56 West 42 nd Avenue	http://www.thepremierallstars.com/
Junior Gym	811 B Street	http://juniorgym.com/

Martial Arts Studios

International Self Defense Institute	98 42 nd Avenue	www.isdikempo.com
All Star Martial Arts	1200 W. Hillsdale Blvd	www.theninjahut.com
Core Taekwondo	86 E. Third Avenue	www.coretkd.com
B Street Martial Arts	223 S. B Street	www.bstreetboxing.com
Kuk Sool Won	31 W. 25 th Avenue	www.smkuksool.com
Z Ultimate Martial Arts	1100 Park Place	www.zultimate.com
Charles Gracie Jiu-Jitsu Academy	174 W. 25 th Avenue	http://www.graciesm.com/
KICKS Taekwondo School of Self Defense	2300 Palm Avenue	http://www.kickssm.com/
10 th Planet Jiu-Jitsu San Mateo	910 S. Amphlett Blvd	http://10thplanetism.com/
Shaolin Culture Center	2322 S. El Camino Real	http://www.shaolinkungfu.com/
World Oyama Karate	719 S. B Street	http://www.oyamakarate-sf.com/
Shorinji Kempo Peninsula	503 E. 5 th Avenue	http://www.skpeninsula.org/

Dance Studios

Dance Vita- Ballroom	85 W 43 rd Avenue	http://dancevita.com/
Kirkpatrick's	1701 Leslie Street #100	http://kirkpatricksdance.com/
Peninsula Ballet Theatre	1880 S Grant Street	http://peninsulaballet.org/

Rana's Academy of Dance	20 41 st Avenue	http://ranasacademyofdance.com/
Small Fry Dance Club	1520 S El Camino #208	http://smallfrydanceclub.com/
CY Dance Works	910 S Amphlett Blvd	http://cydanceworks.com/
Motion Arts Center- Tango	217 S Claremont Street	http://www.tangoclasses.com/
Myriad Music School and Dance Academy	2250 Palm Avenue	http://www.myriadmusic.net/

Arts Studios

Marvegos Fine Arts School	1212 West Hillsdale Blvd	http://www.marvegos.com/
Scribble Me Happy	411 South B Street	http://www.scribblemehappy.com
Create Mix and Mingle	1888 S. Norfolk Street	http://www.createmixandmingle.com/
Nine Rubies Knitting	28 E. Third Avenue	http://www.ninerubies.com/

Music Lessons

Crestmont Conservatory of Music	2575 Flores Street	http://www.crestmontmusic.org/
Sherzo Music School	10 Madison Avenue	http://www.scherzomusicschool.com/
Lessons on B	1527 South B Street	http://lessonsonb.com/
School of Rock	711 South B Street	http://locations.schoolofrock.com/sanmateo
B Street Music	711 South B Street	http://www.bstreetmusic.com/
Happy Mozart Music School	800 South B Street #400	http://www.happymozart.com/HappyMozart/Home.html
Guitar Center	53 West Hillsdale Blvd	http://stores.guitarcenter.com/
San Mateo Piano	1200 South El Camino	http://sanmateopiano.com/

Swimming Pools

King's Swim Academy	57 East 40 th Avenue	http://kingsswimacademy.com/
Shipman Swim School	229 Twentieth Avenue	http://www.shipmanswimschool.com/
Aqua Sports Swim Academy	212 North San Mateo Dr.	aquasportsswimacademy.com

Preschool/Child Care Centers

Bay Meadows Kinder Care	1350 Wayne Way	http://www.kindercare.com/
Gannon Preschool & Day Care (Temple Beth El)	1700 Alameda de las Pulgas	http://preschool.ptbe.org/
La Creche Child Development Center	1911 Elkhorn Court	http://www.lacrechecdc.com/
Papillon Preschool	1311 S. El Camino Real	http://papillonpreschool.com/
Petite Sorbonne Preschool	319 E. Santa Inez	
Beresford Montessori	1717 Gum Street	http://www.beresfordmontessori.com/
Kinder court School System	211 S. Delaware Street	http://www.kinder court.com/
Building Kidz School	39 E. 39 th Avenue	http://buildingkidzschool.com/
ABC Montessori Child Care	35 N. Humboldt Street	http://www.abcmontessorichildcare.com/
San Mateo Parents Nursery School	1732 E. Monte Diablo	http://www.smpns.org
Peninsula Family Service	24 2 nd Avenue	https://www.peninsulafamilyservice.org/

Newton Center, Inc.	1520 S. El Camino Real	http://www.newtoncenter.org/
Transfiguration Nursery School	3900 Alameda de las Pulgas	http://www.transfig-sm.org/pre-school.html
Bright Beginnings Montessori	30 Hobart Avenue	http://www.brightbeginningsmontessori.com/
Serendipity School	3172 Clearview Way	http://www.serendipityschool.com/wp/
Bunker Hill Nursery School	2145 Bunker Hill Drive	http://bunkerhillschool.org/

San Mateo Foster City School District Preschool and Childcare Programs

Fee Based Preschool:

North Shoreview

Parkside

San Mateo Park

Turnbull Child Development Center

Fiesta Gardens

State Preschools:

George Hall

LEAD (formerly Horrall)

Turnbull Child Development Center

Fiesta Gardens

Annex (afterschool child care):

All District k-5 schools

Other

Peninsula Family YMCA	1877 S. Grant Street	http://www.ymcasf.org/peninsula/
Mid-Peninsula Boys and Girls Club	200 N. Quebec Street	http://midpenbgc.org/
Gymboree Play Center	3180 Campus Drive	https://www.gymboreeclasses.com