



Downtown Parking Management Plan Update

San Mateo Planning
Commission

June 9, 2015

Management Plan & Goals

Priority Item for Council - Adopted on April 7, 2014 to:

1. Optimize use of existing spaces
2. Enhance parking experience for customers
3. Identify and plan for future needs



Optimize Existing Spaces

1. Modified parking rates & limits
2. Added supply at former RDA lots
3. Begun TMA Framework
4. Implementing TDM measures
5. Identified additional parking supply

Enhance Parking Experience

1. Exploring occupancy & wayfinding signage
2. Addressing deferred maintenance
3. Adding security cameras
4. Formalized Parking Advisory Group for ongoing feedback

Identify and Plan for Future

1. Maximize existing spaces
2. Retained former RDA lots
3. Identified in the Capital Improvement Program

Next Steps

- Work closely with Planning
- Ongoing parking surveys
- Reporting to Council
- Stay Tuned: Vivian Ng, (650) 522-7326
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