Measure H

Vote Yes on Measure? for a safer, cleaner, better-maintained San Mateo.

San Mateo residents have spoken loud and clear about what matters most to you. You told us you want to:

- Maintain fast and reliable police, fire, paramedic and 911 emergency response;
- Repair streets, address potholes and improve traffic and intersection safety;
- Keep parks, libraries, recreation facilities and public spaces safe, clean and accessible;
- Strengthen emergency preparedness and disaster response;
- Maintain programs serving children, families and older adults;
- Address homelessness and related community impacts;
- Protect the City's financial stability and emergency reserves; and
- Reduce the risk of deeper service reductions as costs continue to rise.

Voting yes on Measure? is the best way to maintain and improve these essential city services and more. As San Mateo grows, we must ensure our services keep pace so we can retain the high quality of life we enjoy today.

Today, the city faces a structural budget deficit, and this measure provides locally controlled revenue to help maintain services while addressing rising costs and aging infrastructure. The current budget cuts 2% of services and without this measure, much more significant cuts will be needed to balance the budget. The measure will only cost 25¢ on a $100 purchase, essentials like groceries and prescriptions remain exempt and it ensures out-of-town visitors pay their share for essential services when they visit San Mateo to eat or shop.

Measure? includes strict financial accountability standards to ensure transparency in how the revenue is collected and spent:

- All money raised will be reinvested here in the City of San Mateo
- By law, no money can be taken away by the federal government, the state or the county.
- Includes independent audits, public reporting, and resident oversight

Vote Yes on Measure? to maintain and improve the city services that matter most to us. localdollarslocalservices.com