



LIBRARY CARD DESIGN CONTEST



SAN MATEO PUBLIC LIBRARY

DESIGN A NEW LIBRARY CARD & WIN A PRIZE!

- Help us create a new set of library cards! Contest winners will win an **iPad** (128GB)!

CONTEST RULES & HOW TO ENTER:

- Download a template at www.smplibrary.org or pick up a template at your local San Mateo Public Library branch:

- 📖 **Main Library: 55 W. Third Avenue**
- 📖 **Marina Branch: 1530 Susan Court**
- 📖 **Hillsdale Branch: 205 W. Hillsdale Blvd.**

- Please print the design template one sided on letter size paper (8.5 x 11). You may recreate the template on your home computer, but you must keep the dimensions the same and include all the requested information.

- Create a drawing or design **celebrating** either or both of the following themes:

- 📖 **Reading**
- 📖 **Libraries**

- Submitted entry must be the creative and original work of a single individual (no copies of cartoons or artwork created by other people).
- Any medium, including computer generated images and art, are acceptable as long as they are your original work (no clip art).
- The San Mateo Public Library reserves the right to reproduce your work.
- Be sure to print and sign the Photo/Creative Works Release Form and submit the form with your design. Include your Name, Age and Contact Information on the template form.
- Entries must be submitted to any of the three San Mateo Public Library locations no later than closing time on **Wednesday, May 31, 2017**. Only complete entries, including the Photo/Creative Works Release Form and design template, will be reviewed.
- Online submissions are not accepted.
- Limit of **one** entry per contestant.

ELIGIBILITY:

- Library Card Design Contest is open to residents of the City of San Mateo or the Town of Hillsborough. Proof of residency is required (current library account address may be used as proof of address).
- Employees of the City of San Mateo and Town of Hillsborough are not eligible to participate.

PHOTO/CREATIVE WORKS RELEASE FORM

PERMISSION TO REPRODUCE CREATIVE WORKS AND TO PHOTOGRAPH OR RECORD VIDEO AND/OR AUDIO

I _____ am 18 years or older.

I _____ am the parent or legal guardian
of _____.

I certify that the attached submission to the Library Card Design Contest is my (or my child's) own original creative work. I give my permission for the San Mateo Public Library and the City of San Mateo to reproduce the artwork resulting from my (or my child's) participation in the Library Card Design Contest. I understand that the purpose is to promote the San Mateo Public Library and the City of San Mateo and/or and its services/programs. I give my permission with the following understanding:

No compensation of any kind will be paid to me (or my child) at this time or in the future for the use of my (or my child's) artwork.

Permission is not required to take part in Library programs. The San Mateo Public Library reserves the right to modify the winning artwork resulting from my (or my child's) participation in the Library Card Design Contest to conform to the dimensions of the library card or to accommodate text. I understand that I cannot use the winning artwork resulting from my (or my child's) participation in the Library Card Design Contest for commercial purposes without prior approval of the City.

I understand that the San Mateo Public Library may record via photo, video and/or audio the events or activity in which I am (or my child is) participating. I give my permission for the Library and the City of San Mateo to use photographs, audio, and/or video of me (or my child) for the purpose of promoting the San Mateo Public Library and its services/programs. I give my permission with the following understanding:

No compensation of any kind will be paid to me (or my child) at this time or in the future for the use of my (or my child's) likeness or audio contributions.

Signature: _____

Date: _____

Address: _____

City/Town: _____

Zip code: _____

JUDGING & SELECTION PROCESS

A panel of judges will select one winner in each of the following age categories:

- Children (up to age 12)
- Teen (Ages 13-17)
- Adult (Ages 18 and above)

Winners will be notified when the jurying process is completed. The projected date of completion is sometime in midsummer.

All submissions will be on display at the San Mateo Public Main Library until **October 7, 2017**.

Submissions not selected will be available for pickup at the Main Library until **October 31, 2017**. All submissions not picked up by this date will be recycled.

AWARD RECEPTION

An Award Reception will be held on **Thursday, August 31, 2017, at 7:00 p.m.** to honor the winning entries and all of the participants. The reception will be held in the Oak Room of the San Mateo Main Library (55 W. Third Avenue).

PARTICIPANT ENTRY FORM

Name _____

Address _____

Phone _____

Email _____

School (if applicable) _____

Age _____

Check here if you are age 18 or over

Are you a library cardholder?

yes

no

Title of design _____

GET CREATIVE!

CREATE YOUR DESIGN IN THE SPACE PROVIDED BELOW
(DO NOT FOLD)

- You must submit your artwork on this design template with the Photo/Creative Works Release Form.
- Please submit your artwork to library staff at any of the service desks of the Main Library or Branches.
- Remember to create a design that celebrates **Reading** and/or **Libraries**.

