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Contact: Christina Gilmore
Phone: 650-522-7191

Everyone can reduce their carbon footprint
SMART schools, wine walks, concerts, farmers markets and more

San Mateo, CA – The City of San Mateo green team recently made a series of presentations to fourth and fifth graders at Meadow Heights Elementary School. City staff talked about climate change and how kids could help to reduce their carbon footprints. The team also gave away swag bags that included shower timers, reusable water bottles and an educational game. The three presentations were each attended by about 35 students.

The campaign is also branching out to local wine connoisseurs by participating in the **Downtown San Mateo Association's 14th Annual Wine Walk on Friday, June 26, from 5:30 p.m. to 9:00 p.m.** The green team will be handing out fun eco-friendly items as well as educational information about how to reduce greenhouse gas emissions.

"We want residents, businesses and others in the city to be aware of the seriousness of climate change but also let them know that there are things they can do to help mitigate the effects that are not expensive to implement," stated Christina Gilmore, City of San Mateo management analyst.

SMART will continue to reach out to San Mateo's youth and other sectors of the community in order to educate people about reducing local greenhouse gas emissions. Upcoming summer events include participation in the 2009 Central Park Music Series, local farmers markets and homeowners association presentations.

Learn More About SMART

San Mateo's SMART program is a year-long public outreach campaign designed to reduce greenhouse gas emissions in the city by educating and informing the public about climate change and what they can do to reduce emissions. To measure your carbon footprint and find out additional information on what you can do to help reduce your greenhouse gas emissions, please visit our Web site www.cityofsanmateo.org/smart.